



PUBLIC AFFAIRS

STRATEGIC PLANNING

GOVERNMENT RELATIONS



*Bridging the Gaps Between Here
and Where You Need to Be*



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Bridging the Gaps



What We Do:

Stephanie Jones Strategies empowers businesses, nonprofits and individuals to move from where they are to where they need to be by:

-  Sharpening Focus
-  Improving Communications
-  Expanding Diversity
-  Engaging Strategic Partners

How We Do It:

-  Strategic Planning
-  Third-Party Engagement
-  Research and Analysis
-  Policy Development
-  Message Management
-  Event Coordination
-  Writing and Editing
-  Political/Legislative Strategy

Keen-Eyed Solutions



Unparalleled Experience

Stephanie Jones has devoted her career to bridging gaps - equality gaps, opportunity gaps, gaps that separate people and communities and philosophies. So she not only knows what and why gaps need to be bridged, she knows just how to do it.

Unique Approach

Stephanie Jones' 25 years of experience equips us to take a fresh, innovative approach to strategic planning and public engagement. We seamlessly mesh incisive insights, vast and deep political, community and government contacts, think tank-quality research, and energetic and principled advocacy to provide our clients an extraordinary array of options, tools and solutions for success.

Individualized Strategy

How we help you reach your goals depends on where you are, where you're going and what you need to get there. But whether you want us to develop a comprehensive strategy, simply get you started in the right direction, or something in between, Stephanie Jones Strategies will enable you to identify your needs and work with you to create and put into action the right strategy for achieving your objectives.

Who is Stephanie Jones?



Strategist

Adviser




Thought Leader

Advocate





Educator

Author




NATIONAL URBAN LEAGUE POLICY INSTITUTE

-  Directed one of the country's leading advocacy, policy and research centers
-  Editor-in-Chief of *The State of Black America* and *Opportunity Journal* magazine
-  Seamlessly meshed national policy, grassroots advocacy, powerful messaging and robust fundraising

GOVERNMENT SERVICE

-  Senate Judiciary Counsel
-  Congressional Chief of Staff
-  Education Department Official
-  White House Adviser and Strategist

LAWYER AND LAW PROFESSOR

-  Corporate Attorney and Litigator
-  Taught Civil Rights Law, Entertainment Law, Civil and Criminal Procedure, and Trial Advocacy
-  Recognized expert on Intellectual Property, the Constitution and Civil Rights Law

Highlights

Conceived, conducted and wrote *Sunday Morning Apartheid: A Diversity Study of the Sunday Morning Talk Shows*, which triggered greater racial diversity on network and cable news.

Developed the groundbreaking *Opportunity Compact* and *Katrina Bill of Rights*.

Coordinated scores of international and domestic events for the President and First Lady, including five state visits to Africa, Europe and Asia.

Transformed *The State of Black America* into a nationally-distributed book featuring articles by Barack Obama, cabinet secretaries, leading economists, social scientists and political commentators.

Developed John Edwards' poverty, civil rights and urban agendas.

Writings on music copyright law theory cited by federal courts and legal scholars.

Opinion pieces and analyses featured in *The Washington Post* and other major publications.

A Wealth of Relationships



"Stephanie ... I have valued your professionalism, energy and attention to detail, and I'll always consider you an important member of my team." --- President Bill Clinton